



2016 CALSPRA Excellence in Communication Awards

Category: Community Engagement Campaign

Promoting Positivity

Introduction Video: <https://vimeo.com/143746575>

Introductory Press Release: <http://bit.ly/2jM3FmG>

Superintendent's Message: <http://bit.ly/2kdH5QL>

Website: www.fusdk12.com

Interactive Map: <http://fusdk12.com/the-map/>

Sample Messages:

<http://fusdk12.com/00425-awesome-music-performance/>

<http://fusdk12.com/00888-caring-to-a-classmate/>

<http://fusdk12.com/01558-such-honesty/>

<http://fusdk12.com/05538-a-kind-card/>

Board of Education

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Larry Sweeney

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