

CalSPRA

California School Public Relations Association

2021 ANNUAL CONFERENCE SPONSORSHIP PACKAGE

MARCH 11 & 12, 2021

"PLUG INTO YOUR NETWORK"

Sponsorship includes

Speaking opportunities

**Logo placement on website &
conference materials**

Verbal recognition at conference

**For all inquiries, please contact
CalSPRA Partnerships chair: Angela Griffin Ankhelyi, APR
agriffin @fcusd.org or 916-294-9000**

CalSPRA

California School Public Relations Association

2020 ANNUAL CONFERENCE SPONSORSHIP PACKAGE

Sponsoring is a great way to meet CalSPRA members

Days and Hours

3/11/21 8:30 am - 6:00 pm

3/12/21 8:30 am - 5:00 pm

Personal connections

Meet and build relationships with thought leaders from across the state, including communication professionals and superintendents

Register now!

CALSPRA.ORG/2021-ANNUAL-CONFERENCE

- ✓ **All sessions recorded**
- ✓ **Flexible format**
- ✓ **Virtual opportunities to network and meet attendees**
- ✓ **Member-driven content**
- ✓ **Enhanced accessibility for attendees**

SILVER

\$2000

Benefits

Conference registration

Attendee contact list
Thursday, March 11

Sponsor Recognition

Social media mention (1)

Logo placement

Event Sponsorship

Session presentation
2 min intro
10 min post Q&A

GOLD

\$10,000

Benefits

Conference registration
2 representatives

Attendee contact list
Monday, March 8

Sponsor Recognition

Social media mention (3)

Preferred Logo placement

Event Sponsorship

Key Note presentation
2 min intro
20 min post Q&A

PLATINIUM

\$15,000

Benefits

Conference registration
3 representatives

Attendee contact list
Monday, March 8

Sponsor Recognition

Social media mention (5)

Premier Logo placement

Event Sponsorship

Key Note presentation
2 min intro
20 min post Q&A

Awards night